

A product by KCS



ENABLING
CONVERGENCE



*mobilize your supply chain and improve
sales force productivity.*

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Product Features

Mobilize your supply chain and improve sales force productivity

With increased mobility in businesses and demand for keeping real time statuses, the pressure for virtual and on-time presence has enormously increased. More and more people are opting for mobile solutions that can give a tough time to their competitors generating more buck and good-will to themselves.

The long and lethargic manual process associated in placing and execution of orders are quiet challenging in terms of human errors due to wrong entries, extremely high time for the sales cycle to get completed, loss of revenue or customer dissatisfaction due to mismatch between stock availability and order booked as the stock is not known on real time basis.

Prospering smoothly is more important than just incepting. Growth and sync go parallel to ensure excellence resulting in the work to cherish its full competence.





MOBITRADE

Give a fine touch to your shopping experience. Invigorate your Sales Force with Mobi-Trade mobility solution and enhance your employees' productivity. Intensify your access to customer and track inventory real time and optimize checkout.

The Mobi-Trade, a sales force solution offers thousands of field employees to take care of:

- Order Booking
- Invoicing
- Credit Check of Customers
- Inventory Check
- On Time Deliveries

It allows you to make the best utilization of field staff, reducing response time, travel time, logistical and operational costs while improving field service visibility.

- Capable of working in Offline mode as well. Statuses are maintained for offline order generations.
- GPRS connectivity for Online Data Sync. This is required to check the stock and allocate stocks against new order booked on real time basis.
- Data sync when the device is online.

- Centralized management of data.
- Placing of orders in no time with the shipping details.
- Proof of order confirmation through Digital Signature.
- Invoicing to Customers as soon as the orders are placed and accepted.
- Seamless communication with the customers thereby leaving the customer feel addressed and important.
- Personal order listings to the sales force which allows the sales force to analyze their work and improve their productivity to optimum.
- The application is user friendly as the field staff might not be familiar with use of technology on the go.
- Multi level Security of Data taking care of overall security.
- Secure data transmission.



WHY USE MOBITRADE?

Enhances sales force productivity.

Assists in stock management and aids in speedy and precise planning.

Keep track of assets distributed in the market.

Boosts Cost reduction on a larger scale.

Improve field service visibility for management and for customers.

Reduced customer billing lead time.

Improved field ticket accuracy and compliance with order management.

Augments customer satisfaction thereby enhancing the good-will to the company.



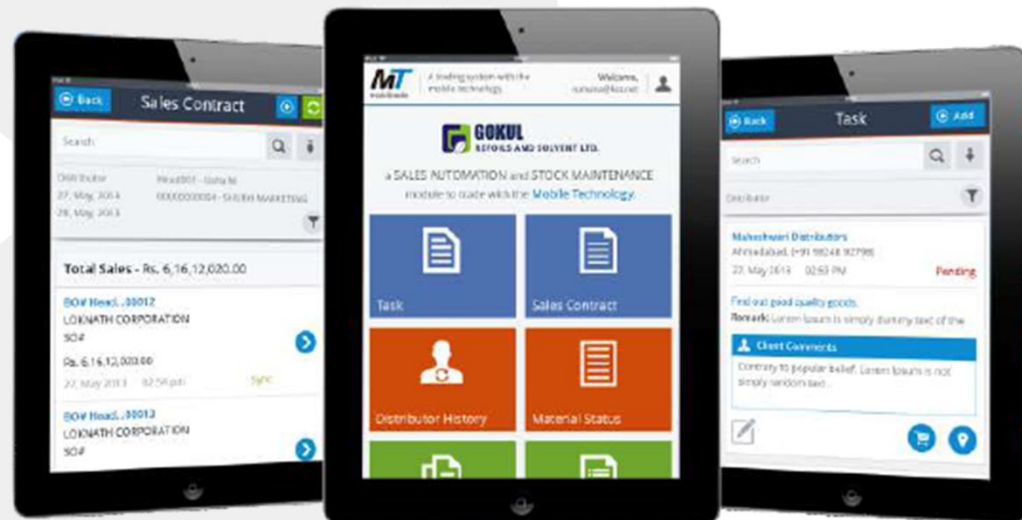


INDUSTRY

- FMCG
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- Newspaper and Magazine
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- Electronics and Electrical

PLATFORM

The app is developed for Android Tablet.



THANK
YOU



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