Developed a content management system for a leading US-based digital solutions company

Krish Compusoft Services

Case Study

Industry:	Real estate
Technology:	PHP, WordPress
Country:	USA

Client Profile:

The Client is running a leading digital solution company in the United States of America. The company is developing health tools using behavioral decision science and machine learning to engage patients in their clinical care. Along with solutions, they also apply their multidisciplinary approach to jointly develop strategies and products to enhance partners' business.

Challenges:

- The client reached us with an idea to develop a content management system for the real estate business
- They needed a system that helps real estate enterprises in showcasing their portfolios intuitively

Solution

Experts at KCS thoroughly analyzed client's needs and offered below listed solutions:

- Using powerful technologies like PHP and WordPress, our developers build a user-friendly content management system for client
- While designing the website, we used PHP language to make it responsive and adaptive to big and small screen devices
- Using PHP language, we built powerful features that help real estate companies in presenting their portfolios elegantly
- We also used built-in plugins in order to enhance the overall performance of the website

KCS Approach

With the help of WordPress and PHP language, programmers at KCS developed robust content management systems for real estate businesses as per client's needs. While designing the user interface experience, we assure even non-technical users can easily operate the website. We also kept the admin panel of the content management system simple so that clients can easily add details of their projects.

Tech Stack

php *WORDPRESS*

Outcomes:

▌ Our solution to create a content management system created a huge impact on a lot of real estate businesses

▌ The website is already deployed over the internet and is used by many realtors and real estate companies

▌ The 'Service' section on the website helps realtors to display various real estate services such as property consultation, interior decorators, home inspection, etc.

▌ The 'Portfolio' section in the content management system will contain a list of all the projects real estate company has completed successfully

▌ The real estate enterprises are now able to share the latest news regarding their business and industry via a blog post

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