Krish Compusoft Services

Developed an intuitive content management system for India's leading pharmaceutical company.

Industry:	Pharmaceutical
Technology:	WordPress
Country:	India

Client Profile:

Since 2005, NAB Healthcare is one of the fastest-growing pharmaceutical companies in India. Apart from India, the company has a presence in three other countries via direct exports and merchant export including UK, USA, and Australia. By proffering persistent quality and timely supply, NAB Healthcare has served 5000+ customers who trust and believe in their company acumen and strength. The client is engaged in manufacturing and marketing a wide product range that includes Orthopedics, anti-biotics, anti-rheumatic, nutraceuticals, herbal. With non-stop hard work and dedication has led the company in obtaining WHO-GMP certification and ISO certification.

Challenges:

The client reached us with a requirement to develop a content management system in order to showcase their wide range of pharmaceutical products to their clients. They needed a system that displays complete information about their products systematically and professionally.

Solution

Experts at KCS analyzed the client's requirements proposed the below-listed solutions:

- Our experts used WordPress for developing the content management system
- Leveraging WordPress' themes and plugins, our experts designed intuitive and user-friendly CMS
- The use of WordPress helped the client's CMS in being responsive and can be accessed from all the modern browsers
- The content management system is powerful enough to give 360-degree security to the data
- We designed the CMS in a way that client can easily update or delete information from the system

KCS Approach

The client's primary requirement to develop a content management system was achieved using WordPress. While designing and developing the CMS, our experts ensured that even non-technical users can also operate and manage this system easily. We divided the system into various segments so that all the information about the products is displayed systematically and professionally.

Outcomes:

The solution to developing a WordPress-based content management system created a huge impact on the client's business. Users can also send their queries to the clients by filling a form attached in the '**Contact us**' section. To give real-time and accurate information about their products, the client is regularly updating this content management system.

Tech Stack

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